Behavioral sport psychology focuses on the use of behavioral analysis concepts, principles, and techniques to enhance the performance and satisfaction of athletes, teams, and coaches. Common goals include teaching new skills; decreasing persistent errors; decreasing problem behaviors; maximizing competition performance; addressing motivation, thinking, emotions, confidence, and concentration related to athletic performance; teaching coaching techniques; and promoting adherence to a healthy diet and regular exercise regime. Common interventions in the area include goal-setting and self-monitoring, self-talk regulation, imagery rehearsal/visualization, video feedback, auditory feedback, behavioral skills training, contingency management, and the development of user-friendly manuals and computer tools for athletes. Behavioral sport psychology frequently involves evaluating interventions using single-subject research designs and placing high value on accountability for everyone involved in the program.