Summary

Burning Glass Technologies® is a software company that collects and analyzes labor market data in the United States. These data are aggregated in the Labor Insight™ database, which includes online job postings collected from over 50,000 sources. The database allows advanced searches of over 70 data fields which are extracted from each posting, including job title, occupation, employer, industry, required skills, and credentials. Duplicate job postings are excluded from Labor Insight search results.

The Labor Insight database was used to assess the national employment demand for behavior analysts from 2010 to 2017 and the demand by state for the past 12 months.

Key Findings

- **Demand for behavior analysts and assistant behavior analysts is increasing:** Annual demand for individuals holding BCBA/BCBA-D certification has increased approximately 800% from 2010 to 2017, with increases seen in almost every state. The increase in demand has been similar to the increase in the total number of individuals holding BCBA/BCBA-D certification. Annual demand for individuals holding BCaBA certification also increased in the same time period, with the largest increases occurring in the last 4 years (95 postings in 2014 to 1,040 in 2017, a 995% increase).

- **Demand is highest in 5 states:** In the past 12 months, over 50% of the job postings for individuals holding BCBA/BCBA-D certification and over 40% of the job postings for individuals holding BCaBA certification were from California, Massachusetts, New Jersey, Washington, and Illinois.
Annual Demand for BCBA Certification

The graph below depicts the annual number of job postings that either required or preferred BCBA/BCBA-D certification (line graph) and the number of total BCBA/BCBA-D certificants (bar graph). Note: There are now 30 states that license behavior analysts, however, there were fewer than 200 postings (range, 0-191) in any year that included a licensure requirement.

![BCBA/BCBA-D Graph](image)

Annual Demand for BCBaBA Certification

The graph below depicts the annual number of job postings that either required or preferred BCBaBA certification (line graph) and the number of total BCBaBA certificants (bar graph).

![BCBaBA Graph](image)
Demand for BCBA/BCBA-D Certification by State

The map below depicts the number of job postings per state that either required or preferred BCBA/BCBA-D certification for the last 12 months (June 2017 to May 2018). There were 9,186 job postings during this time period. The three states with the most job postings were California (2,668), Massachusetts (1,085), and New Jersey (462).

Demand for BCaBA Certification by State

The map below depicts the number of job postings per state that either required or preferred BCaBA certification for the last 12 months (June 2017 to May 2018). There were 1,189 job postings during this time period. The three states with the most job postings were California (371), Florida (71), and Michigan (69).